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U. S. Department of Agriculture.

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# The PACIFIC GOLD PEACH

Pacific Gold peaches are beautifully colored, practically fuzzless—and full of real quality and fine sweet flavor.

The Dependable Proved Peach for the Coast

- Regular Heavy Cropper . . .
- Brings Top Prices . . .
- Real Quality and Flavor . . .
- Matures and Ripens Early . . .
- Firm Solid Smooth . . .

# **YOUNG TREES BEAR BIG CROPS**

You Can Double Your Present Returns With the Pacific Gold Peach

BUCKLEY NURSERIES

WM. M. SCHWAB, Manager BUCKLEY, WASH.

# THE PACIFIC GOLD PEACH



**Pacific Gold**—the newest peach on the market has been developed especially to suit the needs and growing conditions in Western Washington.

**Pacific Gold** was developed in our orchards at Buckley, Washington, where we have approximately three hundred trees of this remarkable variety in profitable commercial production.

They are very hardy and regularly bear big crops of fruit. Two year old trees are often loaded with fruit, and in our orchard three and four year trees have produced three to five boxes of fine peaches. The **Pacific Gold** peach is a rich golden color with a beautiful red cheek. The flesh is rich yellow and the flavor delicious. Having no acidity it requires less sugar when eaten fresh or as a preserved fruit. It entirely lacks coloration about the pit and bitterness characteristic to some other peaches.

The flesh is firm and solid and a very good canner. It is a good tree-ripened shipping peach with a small free-stone. The skin of this peach is as nearly fuzzless as any peach now being raised.

# Pacific Gold Peach Took First Prize For 3 Consecutive Years At the Western Washington Fair

For three years the Pacific Gold Peach has been exhibited at the Western Washington Fair, and each year awarded first prize. Hundreds of people have admired these fine peaches picked from our orchard of Pacific Gold trees at Buckley. Many have been astonished by the fact that such exceptional peaches can be produced in Western Washington and the Coast. The fact that Pacific Gold peaches bear in only a year or two from planting, has been another great source of interest to those who have viewed this peach at the Fair.

From Sumner Standard

### NEW PEACH OFFERS POSSIBILITIES FOR LOCAL GROWERS

We saw the finest basket of fruit Saturday that it has been our lot to inspect since coming to the coast. This fruit was grown on the Schwab ranch at Buckley.

For eight years Mr. Schwab has worked to produce a peach which will yield prolifically, regularly, and ripen with the color and flavor that good peaches are supposed to have.

The fruit displayed here comes from trees four years old. The trees commenced bearing in the second year. In the spring of 1935 these trees bloomed when there was snow on the ground which proves they are hardy.

They are a free-stone peach which breaks clear from the seed. The meat is rich yellow, the flavor brings back pleasant memories of the Missouri and Georgia peach—what more need be said as to flavor.



Pacific Gold Trees Bear When Others Fail

For years there has been a real need for a good peach for the Coast. Fruit from distant orchards is often harvested in a semi-green state to reach market in solid condition. Consumers in the city seldom taste "tree-ripened" peaches that have been allowed to stay on the trees until the fruit has acquired its natural sugar and sweetness that comes only from normal, proper ripening.

Growers of **Pacific Gold** can place a fine, tree-ripened peach on the market—full of real flavor—within only an hour or two from the time the peaches are picked. Pacific Gold is the one peach tried and proved that produces heavy profitable crops of quality fruit under Western Washington conditions. **Pacific Gold** matures its fruit one week to ten days ahead of Eastern Washington crop, which is a great advantage in marketing.

### From Enumclaw Herald NEW PEACH NAMED "PACIFIC GOLD"

Remarkable success has been attained by Mr. Schwab in the experimental work on the new peach trees, which have been under research on the nursery grounds for many years.

The peach is a free-stone, with golden appearance, deep yellow and fine grain, and was the only peach submitted at the Puyallup Fair to stand up under the tests, thereby winning first place. The Buckley sample was picked two weeks prior to the exhibition and placed in cold storage, and at the time of the judging was in perfect condition, with no bruises or mold spots.

Mr. Schwab's work in the past years developing a tree especially adapted for this locality has been greatly rewarded, and it is now possible that through his efforts peach growing will become a profitable industry for this territory.

-Enunclaw Herald.

# PLANTING AND CULTURE OF PACIFIC GOLD PEACH TREES

Peach trees prefer a sandy loam soil, but thrive well on heavier soils where there is good drainage.

Trees should be planted with the bud or graft two or three inches below the surface of the soil, and the roots should not be cramped but let assume their natural position.

### PRUNING

Peach trees are generally headed from 30 to 36 inches from the ground, all branches cut back to within one inch of the trunk, leaving one or two strong buds. The open head or vase type is

favored. It is formed by devoloping three to five branches, spirally placed and several inches apart.

The peach tree bears its fruit only on shoots of previous year's growth, and this growth is made vigorous and strong enough to support the fruit by heavy cutting each year in late spring. The tree should not be allowed to become too tall, and the top branches should be cut back to laterals.

# FERTILIZER

The peach tree is a heavy feeder and should be given an abundant supply of nitrogen so as to make the new shoots, upon which the fruit buds are formed, strong and hardy. The fertilizer should be applied early in the

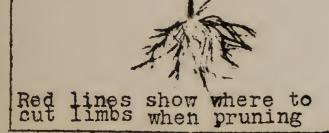
spring before the buds open so as to have an effect upon the set of the fruit.

# CULTIVATION

The peach orchard should be cultivated every year. Discing or plowing should be done as early in the spring as the ground can be worked. The orchard should then be kept cultivated throughout the first part of the year.

### THINNING

Peaches should be thinned as soon as the fruit forms so as to develop larger Truit, as peaches have a tendency to overbear. For large fruit leave the peaches three to four inches apart on the limbs, and do this thinning during the first part of June.



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# SPRAYING FORMULA FOR THE CONTROL OF PEACH LEAF CURL

There are three main considerations in spraying: lst. An effective spraying machine. 2nd. A mixture that will do the work. 3rd. A knowledge of the proper time to spray.

The principle underlying spraying is to cover the foliage or wood of the plants thoroughly with a medium in which the fungus will not grow. Both diseases and destructive insects work rapidly and a delay of a few days may make the remedy ineffective.

The best time to spray for Peach Leaf Curl is just when buds are beginning to swell early in the spring. This is the most important time, so if there is much rain right after spraying and before the leaves appear, the spraying should be repeated, same strength.

| First SprayBORDEAUX MIXTURE        |      |  |
|------------------------------------|------|--|
| Copper Sulphate (blue vitriol) 6 1 | lbs. |  |
| Fresh Lime 6                       | lþs. |  |
| Sheep Dipl c                       | qt.  |  |
| Caustic Soda (common lye) 1 1      | lb.  |  |
| Water to make 50 g                 | gal. |  |

Use about half the water to dissolve the copper sulphate, do this suspending the crystals near the surface in a coarse bag, (better let it stand overnight, as it takes a long time to dissolve) Put lime in another vessel, adding small amounts of water from time to time until the lime is thoroughly slaked, strain, then add water to make 23 gallons. Dissolve caustic soda in  $l\frac{1}{2}$  gal. wster, but don't mix with rest of solution until ready to use. Pour into spray tank holding 50. gal. the lime solution and the copper sulphate solution, then add sheep dip and caustic soda solution. This must be used immediately after mixing, as it is not sake to use the next day if previously mixed.

When there are only a few trees to be sprayed the following formula may be used:

Copper Sulphate (blue vitriol)... 2 oz. Fresh Lime..... 2 oz. Sheep Dip..... 1-1/3 tablespoon Water to make..... 1 gal.

Dissolve in same manner as for larger amount, but if preferred hydrated lime may be used in place of fresh lime, same amount.

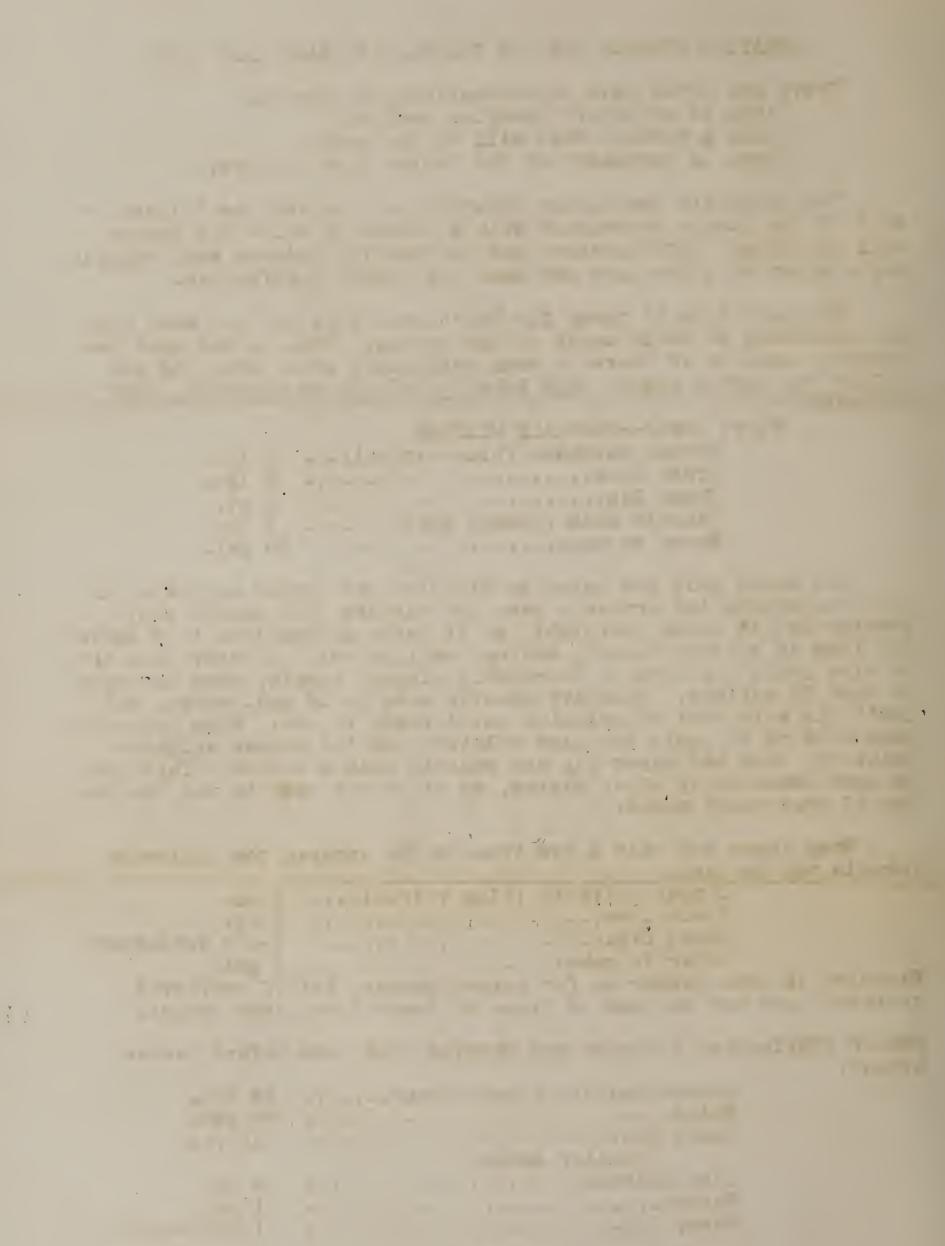
SECOND SPRAY--When blossoms are showing pink, and before leaves appear:

| Commercial dry lime-sulphur 12 lbs. |
|-------------------------------------|
| Water 50 gal.                       |
| Water                               |
| Smaller Amount                      |
| Lime Sulphur 4 oz.                  |
| Waterl.gal.                         |
| Sheep Dip 1 tablespoon.             |
| and the set of the set              |

BUCKLEY NURSERY CO.

W. M. Schwab

Buckley, Washington



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#### BOON THE TO FRUIT GROWER A

# **Read What Others Have Said About** PACIFIC GOLD

# PICKED CROP IN TWO YEARS!

Enumclaw, Wash., Aug. 28, 1934 "In the fall of 1932 I bought from you a small peach tree called Pacific Gold.

"This year the tree bore over 250 nice-sized peaches of fine color and splendid flavor. The fruit is free-stone, sweet and of wonderful texture. They average in size about 65 to the box, and I have over four boxes.

"The tree itself is very healthy and good size. The tree is about 15 feet tall. I have not given the tree any special care or fertilizer. Have several other peach trees, some of which have given me a lot of trouble with the curl. The Pacific Gold has been practically free from it.

"I cannot praise this Pacific Gold tree too highly."

> L. E. ASHIM, Principal, Enumclaw High School.

### HAS THE FLAVOR!

"Received the box of Pacific Gold peaches. They sure were fine and just about the best tasting peach that I have ever eaten.'

ART NESS, Lacey, Wash.

# Order Now

Plant your Pacific Gold trees this season. Gain a year's time!

We are reserving orders now for Pacific Gold trees, for fall and spring planting.

The supply of the Pacific Gold trees is necessarily limited. To be assured of having your trees at planting time we advise placing your order now for either fall or spring delivery.

# Good Packing -- Safe Delivery

We pack trees very carefully and can ship trees anyhere to reach you in fine condition for planting.

Complete planting and cultural instructions accompany every order.

BUCKLEY

## A HIGH GRADE PEACH FOR THE COAST!

"Thank you for the Pacific Gold Peaches which arrived yesterday by parcel post. They were in excellent condition. Those are certainly fine peaches-attractive in appearance, large size, and of excellent quality.

"Both yourself and the Western Washington area are to be congratulated in having at last found a high grade peach which is adapted to the soil and climatic conditions of that district."

A. T. GOSSMAN, Wenatchee

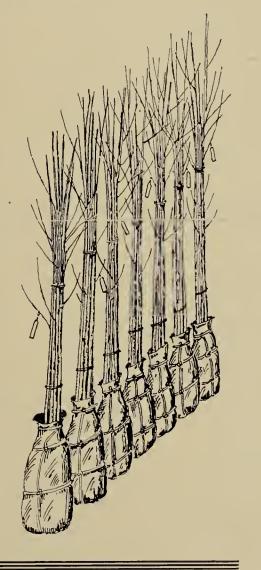
### PRICES

Well rooted, thrifty Pacific Gold trees sell at the following prices:

Lots of

|                          | 50     |
|--------------------------|--------|
|                          | to 100 |
| lst Grade, No. 1         |        |
| Yearling, 4-6 foot\$1.00 | \$ .85 |
| Extra Heavy One          |        |
| Year, 5-7 foot 1.25      | 1.00   |
| Extra Select Two         |        |
| Year, 6-8 foot 1.50      |        |
|                          |        |

**Deposit Required on All Orders** 



NURSERIES

WM. M. SCHWAB - BUCKLEY, WASHINGTON



This young Pacific Gold tree in our orchard at Buckley produced five and one-half boxes of fine big peaches, the fourth year from planting.

# ORDER NOW! SHIPPED WHEN YOU WANT THEM. Use This Order Blank

# **BUCKLEY NURSERIES**

Buckley, Washington

Please ship the following nursery stock to:

| Quantity              | Variety | Size   | Price Ea.  Total |
|-----------------------|---------|--------|------------------|
| When Ship<br>(Fall or | Spring) |        | Shipping Point)  |
| City of Town          | •·· ··- | C<br>L | State            |
| Street or R.F         | .D      |        | •••••            |
| Name                  |         |        |                  |
|                       | Date.   |        | 193              |

|      | Pacific Gold | d Peaches |      |   |
|------|--------------|-----------|------|---|
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25% Deposit should accompany all orders for reservation of trees.

Total \$ Amount Paid \$ Balance \$

### Signed

Your land can produce **PACIFIC GOLD**: A peach that can be grown and marketed on the Coast ahead of Eastern crops. A firm, sweet, colorful peach ready for market at a time when prices are good. It's gold in your pocket when you have Pacific Golds on your land. Proven best in every respect.

**BUCKLEY NURSERIES** handle a complete line of nursery stock. We can supply standard varieties of **fruit trees, shade trees, nuts,** Roses, Vines, deciduous flowering shrubs, etc. Also Evergreens. We specialize in varieties adapted to Western Washington and the Coast.

RACIRIC RACINITANA From Your Land

Sec. 562 P. L. & R.